



United Way
Oxford

2018 / 2019 STATEMENT OF INTEREST OVERVIEW

OVERVIEW

Changing, Evolving, Transforming

Investing in change, investing for impact. That is what United Way Oxford is all about. By continually deepening our knowledge of our community's needs, we can better understand what matters, where the gaps are, and where there is readiness and opportunity for change. The public knowledge gathered from local citizens is the foundation for our investments- both human and financial resources.

Our continued conversations with the community have allowed us to identify key areas where change is needed. These are our Investment Goals.

INVESTMENT GOALS

From Poverty to Possibility

Poverty is complex and the burden is profound. For many children, families and individuals in our community, living in poverty is a daily struggle. United Way Oxford's targeted strategies help to meet basic needs and strengthen employment readiness.

What does this look like?

- *Access to affordable, healthy, fresh food*
- *Assistance and supports for those in need to help them obtain and/or maintain safe, stable and affordable housing*
- *Awareness and supports around resources*
- *A community who understand the reality of living in poverty*
- *Reduced barriers to obtaining and maintain a job*

Strong Communities

Inclusive and supported communities connect and strengthen all Oxford County residents. United Way Oxford's targeted strategies support mental health and reduce addictions and empower people to use their voice.

What does this look like?

- *Timely, local access to appropriate services for those struggling with addiction or mental health issues*
- *Individuals building resiliency, self-esteem, and feeling like they belong*
- *A community where there is reduced stigma around addictions or mental health issues*
- *Safe, welcoming spaces and places for community members that foster belonging*
- *Community members who have the skills, tools and opportunity to share their experiences and viewpoints*

All That Kids Can Be

Empowering children and youth is one of the most powerful ways to address the root causes of social challenges. United Way Oxford's targeted strategy works to nurture children and youth.

What does this look like?

- *Children and youth are able to cope with day to day challenges*
- *Children and youth demonstrate resiliency and self-regulation*
- *Children and youth have a sense of belonging*
- *There are a variety of spaces and places for children and youth to strengthen their leadership skills, social skills and recreational skills*
- *Parents and service partners have the capacity to support children through their developmental stages*

Any charitable organization or group of organizations whose work falls within our Investment Goals is invited to complete the Statement of Interest and submit it to United Way Oxford on or before 5:00 PM on October 19, 2018. Submit to Cheryl@unitedwayoxford.ca

Each submission will be reviewed by a panel of volunteers to ensure the process is bias-free, transparent and consistent. Each submission will be rated on how closely it aligns with our Investment Goals, the strength of the potential impact and the vigor of the measurement plan.

Successful Statement of Interest submissions will be invited to complete the full application by the early December, 2018. The complete review process will be finalized by March 2019, with funding beginning in April 2019. One, two and three year funding options are available.

To support you through the application process, United Way Oxford will offer assistance as requested. Please contact Cheryl Micacchi at cheryl@unitedwayoxford.ca or at (519) 539-3851 x315 if you would like assistance.

We will provide feedback to all applicants who submit a Statement of Interest so that applicants have the opportunity to learn more about our process and the criteria used to select initiatives.